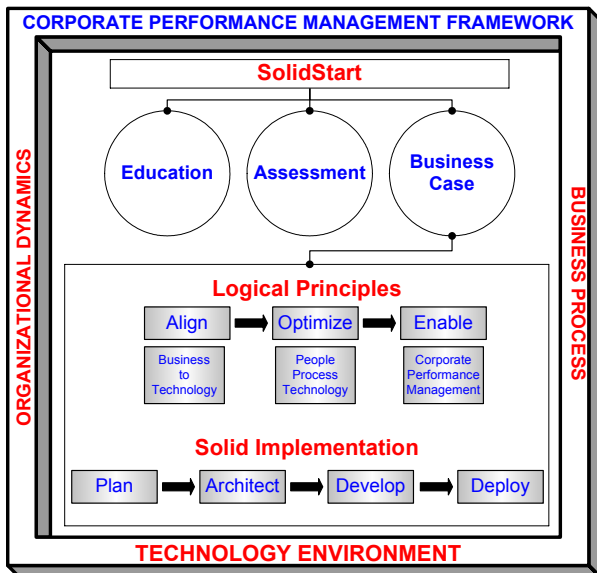


CORPORATE PERFORMANCE MANAGEMENT -- APPROACH

Grow profitably \* Predict accurately \* Plan thoroughly \* Measure effectively \* Report promptly

Solid Logic’s best-practice approach delivers timely, quality results. Each of the three phases works to ensure that you, the client, understand the goals and receive the value of CPM. This approach provides clear measures, improved processes, and proven results.



- Phased Approach**
1. *SolidStart* — Gain a firm understanding of the business impact before you begin.
  2. *Logical Principles* — Ensure corporate goals are aligned, people, processes and technology are optimized, and CPM is enabled.
  3. *Solid Implementation* — Complete lifecycle of best practices to ensure quality, rapid implementation.

**About Us**

Founded in 1992, Solid Logic is a strategic information technology consulting firm specializing in corporate performance management solutions and business intelligence/data warehouse services.

Building on our successes, we have become one of the Midwest region’s premier consulting organizations—helping clients achieve and sustain competitive advantage through the use and management of technology.

- Management Consulting**
- Corporate and information technology strategy development
  - Business and operational assessments
  - Customer and product profitability analysis
  - Change management
  - Software selection, business process analysis, modeling, and re-engineering

- Technology Consulting**
- Business intelligence strategy, planning, and architecture
  - Data warehouse, data mart, and operational data store strategy and design
  - Knowledge discovery and data mining
  - OLAP and multidimensional analysis and reporting

Take advantage of our on-site presentation, which we customize for your organization. Schedule your presentation today. Call Solid Logic at (952) 949-0140, extension 345.